

FOR IMMEDIATE RELEASE

Canadian Firm Contributes to Canada's Manufacturing Sector Recovery
*KANDY Outdoor Flooring Announces **Canadian Collection** for Canada's Condos*

Thursday April 28, 2016 – Toronto/Vancouver: While Canada's manufacturing sector pins its resurgence hopes on the U.S. economic recovery, Canada's KANDY Outdoor Flooring is helping by manufacturing—in Canada—its newest outdoor flooring products.

"Our newest line of outdoor flooring products is inspired by Canada, designed in Canada, and made in Canada specifically for Canadian condos," says Kelly Niessen, Chief Experience Officer and co-founder of KANDY Outdoor Flooring. "We're passionate about creating jobs and supporting economic activity right here at home, and KANDY's *Canadian Collection* demonstrates that."

Since 2014 KANDY Outdoor has been developing an alternative to international manufacture and import of its proprietary products. The launch of KANDY's *Canadian Collection* benefits consumers, the manufacturing sector and the economy:

- Customer reaction time is reduced as product order lead time drops from 4 months to a few days
- Automated assembly increases quality and consistency
- Quality control inspections are conducted by residents of Canada who understand and share Canada's values
- Enables experimentation with new colors and designs without having to import entire container loads, reducing waste
- Increases efficiency, keeps pricing lower, and ensures products introduced to market are those customers actually want.

"Our *Canadian Collection* really allows us to deliver on our unique value proposition of *service, quality, and choice*," Niessen says, "And it really makes everyone here at KANDY Outdoor Flooring very proud to be Canadian."

KANDY Outdoor Flooring expands home experiences with service, quality and choice in new outdoor flooring for condo balconies, ground patios and rooftops. KANDY has active franchise partners in Greater Vancouver, Edmonton, Calgary and Greater Toronto.

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Learn More:

- [Read more about KANDY's Canadian Collection](#)
- [How Canada's manufacturers can make the most of the US recovery](#): Canadian Business
- [Watch](#) KANDY Outdoor Flooring's 2014 pitch on CBC Dragons' Den

Quick Facts:

- Manufacturing sales decreased 3.3% to \$51.2 billion in February 2016, following three months of consecutive gains [Statistics Canada](#)
- 1 in 8 Canadians lives in a condo - [2011 National Housing Survey](#)
- Kelly Niessen is a [2016 Enterprising Women of the Year Champion](#)

Rich Media:



**Kelly Niessen, CEO
KANDY Outdoor Flooring**

**Canadian Collection:
Only from
KANDY Outdoor
Flooring**



Mountain Mist



Hazelnut



Solstice Steel

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